# BEFORE THE SECURITIES COMMISSIONER STATE OF COLORADO

Order No. 03-IN-001

#### INTERPRETIVE ORDER

# IN THE MATTER OF VIATICAL INVESTMENT REGISTRATION AND LICENSING OF PERSONS OFFERING AND SELLING SUCH INVESTMENTS IN COLORADO

WHEREAS, the Securities Commissioner (the "Commissioner") is charged with the administration of the Colorado Securities Act (the "Act");

WHEREAS, on September 29, 2002, the North American Securities Administrators Association, Inc., adopted Guidelines Regarding Viatical Investments ("NASAA Guidelines"), including suitability standards for persons investing in such investments, which Guidelines became effective on October 1, 2002;

WHEREAS, viatical investments (also commonly known as viatical, senior, or life settlement contracts), which are the contractual right to receive any portion of the death benefits or ownership of a life insurance policy or certificate or consideration that is less than the expected death benefit of such policy or certificate, have been deemed by the Securities Commissioner to be "securities" in Colorado in that they are "investment contracts" as defined under the Colorado Securities Act ("Act"), found at section 11-51-101, et seq., C.R.S.;

WHEREAS, section 11-51-301 of the Act provides, in pertinent part, that it is unlawful for any person to offer to sell or sell any security in Colorado unless it is registered, or unless the security or transaction is exempt under the Act;

WHEREAS, section 11-51-401 of the Act provides, in pertinent part, that it is unlawful for any person to transact business in Colorado as a broker-dealer or sales representative unless licensed or exempt from licensing under section 11-51-402, C.R.S. (2002);

WHEREAS, section 11-51-501(1) of the Act makes it unlawful for any person, in connection with the offer, purchase, or sale of any security, directly or indirectly, to engage in any of the acts, practices, or conduct constituting fraud or other prohibited practices as set forth in said provision of the Act;

WHEREAS, the Commissioner desires to adopt and implement a process and procedures for the registration of viatical investments under the current registration by qualification provisions of the Act, to provide for the licensing of persons offering to sell,

selling, offering to purchase, and purchasing viatical investments in and from Colorado, to establish suitability standards for persons investing in viatical investments, and provide for the dissemination of information for full and fair disclosure to investors regarding viatical investments;

WHEREAS, section 11-51-704(1) of the Act provides, in pertinent part, that "[t]he securities commissioner may from time to time make, amend, and rescind such ...orders as necessary to carry out the provisions of this article...";

WHEREAS, section 11-51-704(2) of the Act further provides, in pertinent part, that the Commissioner may make, amend and rescind such order if he finds that such action "[i]s necessary or appropriate in the public interest and is consistent with the purposes and provisions of this article...."; and

WHEREAS, the Commissioner finds that issuance of this Interpretative Order is necessary and appropriate in the public interest and is consistent with the purposes and provisions of the Act.

# NOW, THEREFORE, IT IS HEREBY ORDERED as follows:

- 1. Commencing on the date of this Order, the offer and sale of viatical investments in Colorado shall be governed pursuant to the Requirements attached hereto marked Exhibit A and incorporated by reference as if fully set forth herein. The attached Requirements are adopted to supplement sections 11-51-302 and 304, C.R.S. (2002), by providing a process and procedure for the registration of viatical investments under the Act.
- 2. Any person applying to register viatical investments shall file completed Appointment and Consent to Service of Process (Forms U-2 and U-2a), Form RQV, and submit, along with these completed forms, a filing fee as established by the Division of Securities.
- 3. Any person offering to sell or selling any viatical investment in Colorado must comply with the licensing provision of the Act found at section 11-51-401, C.R.S., (2002). Individual sales representatives required to be licensed under the Act in connection with the offer and sale of viatical investment shall have obtained a passing score on either the Investment Company Products/Variable Contracts Representative Examination (Series 6) or the General Securities Representative Examination (Series 7), and the Uniform Securities Agent State Law Examination (Series 63) within the five (5) year period immediately preceding the date of the application for licensing. As an alternative to this five (5) year period, any individual who has been licensed or registered as a sales representative or its equivalent under the securities laws of any state and whose most recent license or registration in such capacity has been terminated for a period of no more than two (2) years immediately prior to the date of an application for

- licensing shall be deemed to have satisfied the examination requirements established herein.
- 4. Any violation of the suitability standards for viatical investments and investors set forth in Exhibit A may be deemed to constitute a violation of the Act, including sections 11-51-410(1) and 501(1), C.R.S. (2002).
- 5. This Order shall remain in effect unless and until amended or rescinded by subsequent order, or superseded by subsequent rule or statute.

Entered this 12<sup>th</sup> day of May 2003 at Denver, Colorado.

	/s/	
(SEAL)	Fred J. Joseph	
	Securities Commissioner	

#### **EXHIBIT A**

# REQUIREMENTS AND PROCEDURES REGARDING VIATICAL INVESTMENTS

#### I. INTRODUCTION

# A. Application

These Requirements and Procedures apply to the offer, purchase and sale of viatical investments under the provisions of the Colorado Securities Act ("Act"). However, these Requirements and Procedures do not apply to investments in a pool of life insurance policies.

#### **B.** Definitions

- 1. "ADVERTISEMENT" means any written, electronic or printed communication or any communication by means of recorded telephone messages or transmitted on radio, television, the Internet, or similar communications media, including filmstrips, motion pictures, and videos, published in connection with the offer and sale of viatical interests.
- 2. "AFFILIATE" means a person who, directly or indirectly, controls, is controlled by, or is under common control with the person specified herein.
- 3. "AUDITED FINANCIAL STATEMENTS" means financial statements that have been audited and reported upon by independent Certified Public Accountants in accordance with generally accepted auditing standards of the American Institute of Certified Public Accountants, as more specifically set forth in Division Rule 51-7.4.A.
- 4. "BROKER-DEALER" means any person meeting the definition found at section 11-51-201(2), C.R.S.
- 5. "CONTROL" means the power to direct or influence the direction of the management or policies of a person, directly or indirectly, through the ownership of voting securities, by contract or otherwise.
- 6. "DEFAULT" means any failure by the escrow agent to fulfill any one or more of its obligations or commitments under the escrow agreement, which continues for sixty (60) days without being cured or waived.
- 7. "ESCROW AGENT" means a "depository institution" as defined in section 11-51-201(5), C.R.S., whose responsibilities include those set forth in III. A. 1. of these Requirements and Procedures. The escrow agent may not be affiliated with the viatical issuer, its promoters or

affiliates. A financial institution may not be disallowed to act as an escrow agent merely because the viatical issuer, its promoters or affiliates are customers thereof. The Securities Commissioner may allow another person, other than a depository institution, to act as escrow agent upon such terms and conditions as the Securities Commissioner finds are in the public interest and necessary for the protection of viatical investors.

- 8. "GAAP" means Generally Accepted Accounting Principles as established by the Financial Accounting Standards Boards (FASB), Accounting Principles Board (APB), Accounting Research Bulletins (ARB) and American Institute of Certified Public Accountants (AICPA).
- 9. "INSURED" means the person covered under the policy that is the subject of a viatical investment.
- 10. "OFFERING CIRCULAR" means the disclosure document that provides material information about the offering of viatical investments. The disclosure document may also be identified as a "prospectus."
- 11. "PERSON" shall have the same meaning as contained in section 11-51-201(12), C.R.S.

#### 12. "PROMOTER" means:

- a. A person who, alone or in conjunction with one or more persons, directly or indirectly, caused the founding or organizing of the viatical issuer, or controls the viatical issuer;
- b. A person who, directly or indirectly, receives, as consideration for services and/or property rendered, five percent (5%) or more of any class of the viatical issuer's equity securities or five percent (5%) or more of the proceeds from the sale of any class of the viatical issuer's equity securities; or

#### c. A person who:

- (i) Is an officer or director for the viatical issuer; or
- (ii) Anyone who legally or beneficially owns, directly or indirectly, five percent (5%) or more of any class of the viatical issuer's equity securities; or
- (iii) A person who is an affiliate of a person specified in subparagraphs a, b, c(i) or c(ii) of this paragraph 12.
- d. A promoter does not include:

- (i) A person who receives securities or proceeds solely as underwriting compensation if that person falls outside the definition found in subparagraphs a, b, or c of this paragraph 12; or
- (ii) An unaffiliated institutional investor, as defined in section 11-51-201(6), C.R.S., who purchased the viatical issuer's equity securities more than one year prior to the filing date of the viatical issuer's registration statement.
- 13. "SALES REPRESENTATIVE" shall have the same meaning as contained in section 11-51-201(14), C.R.S.
- 14. "SECURITIES COMMISSIONER" means the commissioner of securities created by section 11-51-701, C.R.S.
- 15. "UNDERWRITER" means any person that enters into a contractual agreement with the viatical issuer to offer and sell viatical investments on behalf of the viatical issuer to viatical investors. The underwriting agreement between the underwriter and the viatical issuer may specify either a "firm" underwriting in which the underwriter agrees to purchase all of the viatical investments in an offering for resale to viatical investors, or a "best efforts" underwriting without an obligation to purchase and resell all of the viatical investments.
- 16. "VIATICAL INVESTMENT" means the contractual right to receive any portion of the death benefit or ownership of a life insurance policy or certificate, for consideration that is less than the expected death benefit of the life insurance policy or certificate. Viatical investment does not include:
  - a. any transaction between a viator and a viatical settlement provider as defined by the March 2001 version of the National Association of Insurance Commissioners ("NAIC") Model Viatical Settlement Act, as amended ("NAIC Model Act");
  - b. any transfer of ownership and/or beneficial interest in a life insurance policy from a viatical settlement provider to another viatical settlement provider as defined by the NAIC Model Act, or to any legal entity formed solely for the purpose of holding ownership and/or beneficial interest in a life insurance policy or policies;
  - c. the *bona fide* assignment of a life insurance policy to a bank, savings bank, savings and loan association, credit union, or other licensed lending institution as collateral for a loan; or

- d. the exercise of accelerated benefits pursuant to the terms of a life insurance policy issued in accordance with the insurance laws of this state.
- 17. "VIATICAL INVESTOR" means any person who purchases or subscribes to purchase a viatical investment.
- 18. "VIATICAL ISSUER" means, in the case of a fractional interest in viatical investments, any person who creates, for the purpose of sale, the fractional interest, and in the case of a viatical investment that is not fractionalized, any person engaged in the business of effecting transactions in viatical investments to which the viator is not a party. Viatical issuer does not include a broker dealer, a sales representative, or any person who sells a viatical investment to no more than one natural person in a calendar year. A viatical issuer pursuant to this section is an "issuer" within the definition of section 11-51-201(10), C.R.S.
- 19. "VIATOR" means the owner of a life insurance policy or a certificate holder under a group policy who enters or seeks to enter into a viatical settlement contract, as defined by the NAIC Model Act.

# II. REQUIREMENTS OF THE VIATICAL ISSUER

### A. Experience

The viatical issuer shall be required to demonstrate the knowledge and expertise necessary to conduct the business of the viatical issuer.

#### **B.** Financial Condition

The viatical issuer shall be required to demonstrate that it is solvent and will, with reasonable certainty, be able to meet any financial obligations of the viatical issuer.

#### C. Financial Statements of the Viatical Issuer

1. Financial statements of the viatical issuer are required for its three most recent fiscal years, or for the period of the viatical issuer's existence if less than three years, preceding the proposed offering of viatical investments and interim financial statements, if applicable, since the end of its last fiscal year. Interim financial statements shall be for a period that ended within 120 days of the date of filing of the application for registration of viatical investments. Interim financial statements may be reviewed, but shall be in conformity with GAAP in the same format as the audited financial statements for the viatical issuer's last fiscal. No interim

financial statements shall be required if the filing occurs within 120 days after the end of the viatical issuer's last fiscal year. The financial statements for the most recent fiscal year of the issuer shall be audited. The financial statements for the two years before the most recent fiscal year of the viatical issuer may be reviewed, but the reviewed financial statements shall be presented in conformity with GAAP in the same format as the audited financial statements for the viatical issuer's last fiscal year. The financial statements shall include:

- a. Balance Sheet (Statement of Financial Condition);
- b. Statement of Income or Operations;
- c. Statement of Equity;
- d. Statement of Cash Flows; and
- e. All notes and disclosures as required by GAAP.
- 2. A viatical issuer shall be deemed to be in unsound financial condition if the financial statements provided in accordance with C.1 above:
  - a. Contain a footnote or an explanatory paragraph in the independent auditor's report regarding the issuer's ability to continue as a going concern; or
  - b. Otherwise demonstrate that the viatical issuer is in unsound financial condition. The Securities Commissioner may consider any information material to determining the financial soundness of the viatical issuer, including but not limited to any of the following:
    - 1. An accumulated deficit;
    - 2. A current operating deficit;
    - 3. Negative equity;
    - 4. An inability to satisfy current obligations as they come due; or
    - 5. Negative cash flow from operations.
  - 3. The Securities Commissioner may deny an application for registration by a viatical issuer in unsound financial condition.

#### **D.** Premium Payments

The viatical issuer shall demonstrate that there is a reasonable plan for the payment of premiums on life insurance policies underlying the viatical investments, which shall include the notification to viatical investors of any anticipated inability to pay premiums at least 90 days before premium payments are due

# **E.** Registration Statement

The viatical issuer shall be required to prepare and file with the Securities Commissioner a registration statement containing the following information and documents:

- 1. The information and documents set forth in section 11-51-304(2)(a)-(e), (k), (l), (m), and (o), C.R.S.;
- 2. The information and documents set forth in Sections III, IV, and VII of these Requirements; and
- 3. Such other and additional information the Securities Commissioner requires for full and fair disclosure respecting the viatical investments offered.

#### F. Advertisements

- 1. Viatical investment advertisements should contain no more than the following:
  - a. Name, address and telephone number of the viatical issuer;
  - b. A brief description of the viatical investment, including minimum purchase requirements and liquidity aspects;
  - c. The name and address of the broker-dealer(s) or sales representative(s) of the viatical issuer authorized to sell the viatical investment;
  - d. A statement that the advertisement is neither an offer to sell nor a solicitation of an offer to purchase and that any offer or solicitation may only be made by providing an offering circular; and
  - e. How a copy of the offering circular may be obtained.

- 2. Notwithstanding the foregoing, the Securities Commissioner may deem certain viatical investment advertising false and misleading, in violation of section 11-51-501(1), C.R.S., and contrary to the risk and other disclosures required to be made in connection with the offer and sale of viatical investments. Such false and misleading advertisements may include, but are not limited to the following representations:
  - a. "Fully secured," "100% secured," 'fully insured," "secure," "backed by federal [state] law, or similar representations;
  - b. "No, [low], [minimal] risk," or similar representations;
  - c. "Qualified or approved for IRA, Roth IRA, 410K [or other retirement account rollovers]," or similar representations;
  - d. "Guaranteed fixed return [annual return, principal, earnings, profits]," or similar representations;
  - e. Purported favorable representations or testimonials about the benefits of viatical investments taken out of context from newspapers, magazines, trade publications, radio and television programs, or other forms of print or electronic media; and
  - f. Any other representation or omission of fact that, when viewed in light of the entire advertisement, the offering by the viatical issuer, and the nature of the viatical investment, makes the advertisement false and misleading.

# III. ESCROW REQUIREMENTS

#### A. General Requirements

- 1. There shall at all times be one or more escrow agents who are responsible for accepting all investor funds, transferring funds in order to purchase policies, paying insurance premiums, receiving death benefits, and distributing death benefits for all policies where viatical investors are not the beneficiaries.
- 2. The escrow agent may not receive more than 20 per cent of its total revenue from all sources including its fees for escrow services, from the viatical issuer.
- 3. The escrow agent may not lend more than 5 per cent of the value of the premium escrow account to the viatical issuer.

# **B.** The Escrow Agreement(s)

- 1. The escrow agreement(s) must be filed with the Securities Commissioner and shall become part of the registration statement.
- 2. The viatical issuer shall demonstrate that the plan for payment of insurance premiums is reasonable to cover future premium obligations.
- 3. The escrow agreement(s) governing the receipt of viatical investor funds shall provide for the transfer of funds into a policy within 90 days of the receipt of those funds. The escrow agreement(s) governing the receipt of death benefits from a life insurance company upon the death of the insured shall provide for the distribution to viatical investors of the death benefits within 30 days of the receipt of those proceeds.
- 4. The escrow agreement(s) shall provide that any escrow accounts established by or on behalf of escrow agents are not subject to the claims of creditors, excluding viatical investors, of the viatical issuer, its affiliates and promoters.
- 5. The escrow agreement(s) shall provide that if the escrow agent(s) voluntarily withdraws as escrow agent, the viatical issuer shall designate a successor escrow agent. The withdrawing escrow agent may petition a court to appoint a successor escrow agent. The withdrawing or resigning escrow agent must continue to perform under the escrow agreement until the successor escrow agent is designated by the viatical issuer or the court.
- 6. If the escrow agreement(s) allows the escrow agent to be terminated by the viatical issuer or the viatical investors, there must be a reasonable procedure set forth in the escrow agreement for replacing the escrow agent.
- 7. The escrow agreement(s) shall require that the escrow agent(s) shall provide a report to the viatical investors if there has been any default under the escrow agreement, which report shall be provided to investors within 30 days of such default. The report shall disclose the nature and extent of the default, and the steps the escrow agent is taking to remedy the default.
- 8. The escrow agreement(s) shall disclose the conditions and circumstances relative to refunding of unused premiums to the viatical investor, or other disposition of such funds.

#### IV. COMPENSATION

- A. The viatical issuer shall demonstrate that all compensation, fees and expenses paid to all parties are fair, competitive and commercially reasonable.
- B. The registration statement must fully disclose and itemize all compensation, fees and expenses which have been paid in the 12 months of operation preceding the application in connection with the sale of viatical investments, including but not limited to those paid to the viatical issuer, promoter, underwriter, the selling agents, the viatical broker, the viator, the escrow agent, and the medical consultant or reviewer.
- C. The registration statement must fully disclose changes in the viatical issuer's business model that may have a material effect on the compensation, fees and expenses disclosed in Section IV. B. The registration statement must further disclose those changes in the marketplace the viatical issuer reasonably foresees that may have a material effect on compensation, fees and expenses disclosed in Section IV. B.

# V. RETENTION OF RECORDS

The viatical issuer, shall, for a minimum of three (3) years from the date of the initial sale of viatical investments in or from Colorado, or one (1) year from the date of maturity of such viatical investments, whichever period is longer, retain copies of all:

- 1. Prospectuses, pamphlets, circulars, advertisements or other sales literature provided to viatical investors;
- 2. Disclosure documents provided to viatical investors;
- 3. Purchase agreements;
- 4. Escrow agreements;
- 5. Servicing agreements entered into between viatical investors and IRA administrators;
- 6. Checks, drafts or other forms of payment received from viatical investors;
- 7. Records relating to the payment of premiums on insurance policies underlying the viatical investments;
- 8. Documents relating to the determination of life expectancy of the insured;
- 9. Documents relating to the monitoring of the insured's whereabouts;
- 10. Documents relating to the monitoring of the insured's ongoing medical condition;

- 11. Written communications with viatical investors;
- 12. Written communications with the insurance company that issued the insurance policy underlying the viatical investments;
- 13. Sales agreements or contracts with sales representatives and broker-dealers;
- 14. Documents required to be maintained by the viatical issuer licensed under the NAIC Model Act;
- 15. Documents obtained by the viatical issuer in performing due diligence on the life insurance policies subject to the viatical investments; and
- 16. Documents reflecting the suitability of each person purchasing a viatical investment.

The viatical issuer shall provide the above documents upon request of the Securities Commissioner.

#### VI. ANNUAL REPORTS TO VIATICAL INVESTORS

The viatical issuer shall provide the following disclosure, if known or reasonably could be known to the viatical issuer and subject to federal and state privacy laws, to each viatical investor at least annually:

- 1. The insured's current medical condition:
- 2. Any change of status of the underlying policy;
- 3. The status of premium payments on the policy, the amount currently specifically escrowed to continue to pay such premiums on the underlying policy, and the time period for which remaining escrowed funds will keep the underlying policy in force; and
- 4. The date of maturity or other disposition of the underlying policy.

#### VII. OFFERING CIRCULAR

Viatical investors shall receive all material information necessary to make informed investment decisions. In this regard, the viatical issuer must provide viatical investors with a complete offering circular at least 48 hours prior to their purchase of viatical investments.

The offering circular must be written in clearly understandable language and disclose all relevant and material information that affects or would affect a viatical investor's decision to purchase the viatical investment. The information outlined below is not intended to be all-inclusive and the viatical issuer must include other information not specifically listed, or as may be required by the Securities Commissioner, that would be material to a viatical investor's understanding of the viatical issuer and the viatical investment.

The following information must be included in the offering circular:

#### A. COVER PAGE

- 1. Name of the viatical issuer.
- 2. Principal address and telephone number of the viatical issuer.
- 3. The estimated monetary proceeds to be received from the sale of viatical investments.
- 4. A statement that the offering is subject to certain risks and the page number(s) in the offering circular where the risk factors are disclosed.
- 5. Name, address and telephone number of each escrow agent.
- 6. Name, address and telephone number of the principal underwriter or broker-dealer assisting with the offering of the viatical investments.
- 7. The proposed termination date of the offering and the viatical issuer's right to extend the offering, if any.
- 8. Date of the offering circular.
- 9. Any legends that are required by applicable state laws, rules or regulations. The following is a model legend:

IN MAKING AN INVESTMENT DECISION, YOU MUST RELY ON YOUR OWN EXAMINATION OF THE TERMS OF THE OFFERING, INCLUDING THE MERITS AND RISKS INVOLVED. VIATICAL INVESTMENTS HAVE **NOT** RECOMMENDED BY ANY FEDERAL OR STATE SECURITIES COMMISSION OR REGULATORY **AUTHORITY.** FURTHERMORE. THE FOREGOING AUTHORITIES HAVE NOT CONFIRMED THE ACCURACY OR DETERMINED THE ADEQUACY OF THIS DOCUMENT. ANY REPRESENTATION TO THE CONTRARY IS A CRIMINAL OFFENSE.

NO PERSON HAS BEEN AUTHORIZED TO GIVE ANY INFORMATION OR TO MAKE ANY REPRESENTATIONS IN CONNECTION WITH THIS OFFERING OTHER THAN THOSE CONTAINED IN THIS OFFERING CIRCULAR, AND IF GIVEN OR MADE, SUCH INFORMATION OR REPRESENTATIONS MUST NOT BE RELIED UPON AS HAVING BEEN MADE BY THE VIATICAL ISSUER.

10. Disclose any limitations or conditions of sales to viatical investors in this State, including but not limited to the suitability requirements set forth in Section IX.

A table of contents should follow the cover page or it may be placed on the back of the last page to outline and provide page number references for the various sections and subtitles in the offering circular.

#### B. SUMMARY

A summary of narrative and financial information that describes the nature of the investment and highlights the key aspects and risks of the viatical investments, and the financial and operational characteristics of the viatical issuer shall be presented concisely in the offering circular following the cover page or risk factor section. The Summary section shall include the disclosure of the viatical issuer's proposed use of proceeds, and a summary of the proposed compensation and fees to be paid by or on behalf of the viatical issuer in connection with the viatical investments.

#### C. RISK FACTORS

- 1. Format and Use of Risk Factors
  - a. Risk factors shall immediately follow the Cover Page or the Summary. Consistent with investor protection, a comprehensive listing of the general and specific material risks to the potential viatical investors in the offering should be located at the forefront of the offering circular.
  - b. Risk factor captions should appear in off-set or emphasized type. As a listing of the material risks of the viatical investments, captions should stand out to the eye of the reader. *Italicized*, **bold-faced**, or <u>underlined</u> type assists the reader to quickly comprehend the scope and nature of the particular risk factors, and permits the reader to focus further on the risk factors of most interest to that reader. For the same reason, viatical issuers should avoid lengthy captions.

#### 2. Specific Risk Factors

In addition to the general risks, the viatical issuer must describe to potential viatical investors the specific risks of investing in its viatical investments. Statements to the effect that little or no risk is involved in viatical investments are prohibited, and such statements will be regarded as material misrepresentations. It is important that the viatical issuer concisely describe all of the relevant and material risks which may include, if applicable, the following:

a. The rate of return on your investment cannot be calculated before the insured dies. The longer the insured lives, the lower the rate of return on your investment will be.

# b. No one can accurately predict the actual life expectancy of an insured.

Some factors that may affect the accuracy of a prediction are:

- The experience and qualifications of the persons making the life expectancy prediction.
- The nature of the insured's illness.
- Future breakthrough treatments and cures.
- If the insured has acquired immune deficiency syndrome ("AIDS"), the definition of AIDS used by the viatical company.

#### c. You may have to pay money in addition to your initial investment.

The insurance company will cancel the policy in which you have invested if periodic premium payments are not made to keep the policy in force. The insurance company will not pay the death benefit if the policy is not in force.

It is likely that a portion of the money you invest will be set aside to pay premiums. However, if the insured lives longer than expected, you may be required to pay **additional** premiums to keep the policy in force.

# d. Being a beneficiary of a policy and not also an owner carries special risks.

The person who buys a life insurance policy is the owner of the policy and decides who the beneficiaries of the policy will be - that is, who will receive the death benefit when the owner dies. If the owner sells that policy (now called a viator), the investors become the new beneficiaries and therefore are entitled to receive the death benefit when the insured dies. The new owner of the policy may be the investors, the viatical company, or the escrow agent.

Only an **owner** of a policy, **not a beneficiary**, has the right to make premium payments directly to the insurance company so that the policy will remain in force.

If the funds that have been set aside to pay premiums run out, you will be dependent on the viatical company to collect additional premium money from investors and to pay premiums promptly. If that company goes out of business or otherwise fails to collect premiums from investors, you may not be able to pay the premiums yourself if you are only a beneficiary.

# e. Term insurance policies carry special risks.

A term policy is issued for a specific time period. The insurance company will not pay the death benefit if the insured outlives that time period. If you purchase a term policy, you will be dependent on the viatical company from which you purchased your viatical investment to renew the policy when the term expires.

# f. Contestable policies carry special risks.

The insurance company may "**contest**" a policy for a two-year period after its issuance if the company finds a reason to cancel the policy.

The insurance company will not pay the death benefit if:

- the insured dies within the contestability period, and
- the insurance company has a reason to cancel the policy.

One example of a reason that an insurance company might cancel a policy is if the insured did not truthfully answer a question on the policy application. The policy may also be cancelled if the insured commits suicide within the two-year contestability period.

# g. Group policies carry special risks.

A group policy insures the members of a specific group of people, usually the employees of a company. The biggest risk for someone who invests in a group policy is that the policy can be terminated by the employer or the insurance company. Although the policy may contain a provision allowing conversion to an individual policy, there may be limits or restrictions on the right to convert. Also, the insurance company may charge additional premiums once the policy is converted.

#### h. Investing IRA money in a viatical investment carries special risks.

Internal Revenue Code section 408(a)(3) requires that "no part of trust [IRA] funds will be invested in life insurance contracts." This means that the Internal Revenue Service may not allow you the tax benefits of an IRA if you invest in a viatical investment.

Even if such an investment is allowed, you should carefully consider your age, the life expectancy of the insured, and the difficulty in predicting life expectancy before investing IRA funds in a viatical investment. Since death benefits are not paid until the insured dies, you may encounter a problem taking annual distributions from your IRA that are mandatory beginning at age 70½. If the funds are not available to take the mandatory distribution, you may be penalized by the IRS.

# i. An investment in a viatical investment is not a liquid investment.

The death benefit on a viatical investment will not be paid until the insured dies, and there is no established secondary market for viatical investments. This means that you will probably not be able to sell your contract in an emergency to raise money for your immediate needs.

# j. Check any promises of guarantees carefully.

The viatical company from which you purchase your viatical investment may provide a performance or fidelity bond, or another similar instrument, with your purchase. The purpose of these instruments is to "guarantee," or "insure," your investment. Ask exactly what is being guaranteed. Also ask the salesperson for a copy of the instrument.

If the company issuing the "guarantee" does not have the necessary financial resources to make payments under the "guarantee," you will not receive any benefit from the "guarantee."

You should do a background check on the company issuing the guarantee instrument. Contact the appropriate regulator to verify that the company exists, is in good standing, and is licensed to do business in the appropriate state(s). Obtain a copy of the company's most recent financial statements. Be particularly wary if the company is located in a foreign country.

The terms of the contract between the company issuing the "guarantee" and the viatical company may also affect how valuable, or useful, the "guarantee" is to you. Ask for a copy of this agreement.

# k. You could lose some of the death benefit you have purchased if the insurance company that issued the life insurance policy goes out of business.

Insurance companies are rated based on their financial safety and soundness. A lower rating means that the company is more likely to go out of business. Each state maintains an insurance guarantee fund for the benefit of policyholders of insurance companies that have gone out of business. The guarantee fund may impose a limit on the amount that can be recovered on each policy.

Also, the payment on your viatical investment would be delayed if you needed to seek funds from this guarantee fund or from the receivership of the insurance company. This delay would reduce the rate of return on your investment.

# 1. Privacy laws and other factors may limit the information you receive about the insured.

Federal and state privacy laws may limit the information you receive about the insured after your investment, such as the insured's current medical condition. In addition, other factors, such as the insured's unwillingness to cooperate, may limit the information you receive after your investment.

### m. Your identity may be disclosed to others.

Unless prohibited by federal or state privacy laws, your name, address, telephone number, and other identifying information may be disclosed by the viatical issuer to other viatical investors who have acquired an interest in the same viatical investment you have purchased.

- n. You should seek legal advice to help you understand the nature of this investment, the terms and conditions of any contract you are asked to sign, and the tax consequences of your decision to invest.
- o. There are many risks and potential risks associated with a viatical investment. You should be aware that there might be risks related to this type of investment in addition to those discussed above.

#### D. HISTORY AND OPERATIONS

- 1. Provide a brief description of the viatical issuer, including the name, address of principal office, state of organization, date of organization, and type of legal entity (corporation, unincorporated, association, etc).
- 2. Provide the names, positions held and principal occupations during the past five years of each executive officer of the viatical issuer. List also the names of the directors, and summarize any material transaction between

- the viatical issuer and any officer, director, or controlling person within the past three years.
- 3. Provide a brief history of the viatical issuer, including a description of the performance of the viatical issuer for the three years immediately preceding the offering.
- 4. Provide a list of all States in which the viatical issuer is licensed to purchase viatical settlement contracts, has an application pending, or has been denied exemption or registration.
- 5. Provide a list of all States in which the viatical issuer is registered or qualified to sell viatical investments, has an application pending, or has been denied exemption or registration.
- 6. Provide the name, address, experience, and qualifications of the person who determines the life expectancy of the insured, the type of information on which the life expectancy evaluation is based, and the relationship of the person evaluating the insured's life expectancy to the viatical issuer and broker-dealer, if any.
- 7. Provide the name and address of the person(s) responsible for monitoring the insured's whereabouts and/or ongoing medical condition, and the frequency of monitoring the insured's condition. Provide an explanation of how this information will be transmitted to the viatical investor, and of how the insurance company will be notified of the insured's death and who will be responsible for filing a claim for benefits with the insurance company.
- 8. Provide the name, address and telephone number of the escrow agent(s).
- 9. Provide information regarding whether the viatical investor will be the owner of the policy, the beneficiary of the policy or have other legal interests in the policy.
- 10. Provide the name and address of the person(s) who will receive notice from the insurance company, including, but not limited to, notice of a change in status of the insurance policy, a change in premium payments, a reduction in death benefits or a converted policy and the end of the term for a term life insurance policy.
- 11. Provide the name and address of the auditor(s) that audited the financial statements contained in the offering circular.
- 12. Provide information regarding the rights of viatical investors to rescind or cancel their viatical investment, including any time limitations for such

- rescission or cancellation, and whether such rights are absolute or conditional
- 13. Provide a description of the terms and features of the escrow agreement(s), including the circumstances and process for refund or other disposition of any unused premiums.

#### E. USE OF PROCEEDS

- 1. The viatical issuer's offering circular shall disclose, in both tabular and summary form, the percentages and/or dollar amounts of the following, based upon the previous 12 months of operations:
  - a. The gross proceeds received from sales of viatical investments;
  - b. A description of all direct and indirect offering expenses that were paid from the gross proceeds;
  - c. The net proceeds available to the viatical issuer;
  - d. An itemized listing of the purposes for which the net proceeds were used by the viatical issuer; and
  - e. The amount of net proceeds used for each itemized purpose.
- 2. The offering circular shall disclose, in both tabular and summary form, the percentages and/or dollar amounts of the following:
  - a. The estimated gross proceeds to be received from the sale of viatical investments;
  - b. A description of all estimated direct and indirect offering expenses that will be paid from the gross proceeds;
  - c. The estimated net proceeds that will be available to the viatical issuer;
  - d. An itemized listing of the purposes for which the net proceeds are to be used by the viatical issuer; and
  - e. The estimated range of net proceeds to be used for each itemized purpose.
- 3. The offering circular shall prominently disclose that the disclosures required in VII. E. 2 are estimates only, and that actual amounts may vary depending on the types of policies purchased, market conditions, and other factors.
- 4. To the extent not previously included or required, the offering circular should contain the information regarding compensation set forth in Section IV, above.

#### F. PLAN OF DISTRIBUTION

- 1. Describe the method and manner in which the viatical investments will be offered and sold to viatical investors, including the methods of solicitation and subscription.
- 2. List the names of responsible officials of the viatical issuer, other than sales representatives, who will answer questions regarding the viatical investments or the viatical issuer. Include a description of the compensation to be paid to sales representatives of the viatical issuer for providing services in connection with the offering.
- 3. Provide information about the underwriter and any broker-dealers that will offer and sell the viatical investments. Include a description of the compensation to be paid to the underwriters and/or broker-dealers for providing their services in connection with the offering.
- 4. Describe any underwriting or selling agreement between the underwriter and the viatical issuer, including whether such agreement is on a "best efforts" or "firm commitment" basis, whether such arrangements are "exclusive" or "nonexclusive" and whether there are provisions for indemnification of the viatical issuer or underwriter for losses sustained as a result of claims based upon violations of applicable securities laws. Any indemnity provisions pertaining to the escrow agent shall also be disclosed. The Securities Commissioner may prohibit indemnification for claims due to ordinary negligence of the underwriter, viatical issuer or escrow agent. The offering circular shall disclose any indemnification provisions for any persons against liability under securities laws in connection with the offering of viatical investments along with a statement to indicate that the Securities Commissioner may deem such indemnification provisions to be against public policy and unenforceable.
- 5. Describe the responsibilities of the underwriter, the viatical issuer, and the agents of the viatical issuer under the terms of any underwriting agreement. Disclose all past, present and anticipated future dealings with underwriters, investment advisers, or financing organizations participating in this offering, including the aggregate remuneration received by such entities. Also disclose whether any executive officer, director or similar leader of the viatical issuer is in any way affiliated with the underwriter or financing organization participating in this offering or with any executive personnel of such organization.

# G. LITIGATION AND MATERIAL TRANSACTIONS

1. Describe any pending or threatened material legal proceeding or proceedings known to be contemplated by governmental authorities,

administrative bodies or other persons, to which the viatical issuer and/or its principals, officers, directors, control persons, or trustees are or may be a party, or to which any of the viatical issuer's property is or may be subject. Include the name of the court or agency in which the proceedings are pending, the date instituted, the principal parties thereto, a description of the factual basis alleged to underlie the proceeding and the relief sought.

- 2. Disclose any disciplinary actions or legal proceedings related to securities or other material financial matters involving the viatical issuer or any officers, directors, trustees, control persons or agents of the viatical issuer including civil judgments, state or federal regulatory actions and other judicial actions, and including but not limited to any discipline that is disclosable to the public on the Central Registration Depository.
- 3. Fully disclose any viatical issuer transactions which may materially affect this offering or a viatical investor's investment decision, and which are not otherwise described above.

#### H. FINANCIAL STATEMENTS

Financial statements required pursuant to Section II. C shall be attached as an Appendix to the offering circular.

#### VIII. POST SALE DISCLOSURES

The viatical issuer or the broker-dealer offering or selling viatical investments shall provide the following disclosure in writing to each viatical investor <u>no later than</u> at the time of the assignment, transfer or sale of all or a portion of an insurance policy. The burden of proving that the disclosure requirements have been met is on the viatical issuer:

- A. A statement of the viatical investor's right to rescind or cancel the purchase of the viatical investment.
- B. The amount of the investment, the amount the viatical investor will receive upon the death of the insured, the viatical investor's percentage interest in the life insurance policy, and the total death benefit.
- C. Whether the viatical investor is an owner, beneficiary or has some other interest in the policy. The names and addresses of the owner(s), beneficiaries, and all other persons with an interest in the policy, other than the insured.

- D. The name, address and rating of the company that issued the life insurance policy, the policy number, and the date of issuance of the policy, as well as the identity of the rating service used.
- E. The type of policy offered or sold, e.g., whole life, term life, universal life or a group policy certificate, any additional benefits contained in the policy and the current status of the policy.
- F. The extent to which premium payments or other costs related to the policy have been escrowed, including the method of calculation of the escrow amount, whether and the extent to which the premiums include premiums for riders, the disposition of premium funds set aside in the event there is a disability waiver of premium payments, and the extent to which the viatical investor will be responsible for the payment of premiums.
- G. If the policy is term insurance, the date of termination of the policy, renewal and/or conversion rights, and the viatical investor's responsibility for additional premiums if the insured or the current owner continues the policy at the end of the current term.
- H. Whether the policy is contestable and, if so, the date upon which the contestability period ceases.
- I. Whether the insurer that wrote the policy has any additional rights that could negatively affect or extinguish the viatical investor's rights under the viatical investment, what those rights are, and under what conditions those rights are or may be exercised.
- J. Copies or summaries of all the life expectancy certifications obtained by the viatical issuer or its agents in the process of determining the price paid to the viator and in offering the viatical investment.
- K. The amount of any fees or other expenses charged out of investor funds for payments to broker-dealers or sales representatives.
- L. All other material facts necessary in order to make the statements made, in light of the circumstances under which they are made, not misleading.

Viatical issuers and broker-dealers offering or selling viatical investments may use the Post-Sale Viatical Disclosure Document attached as Appendix A. However, the responsibility of disclosure rests with the viatical issuer, and using Appendix A does not necessarily mean that this responsibility has been satisfied.

# IX. SUITABILITY OF VIATICAL INVESTORS

Sales of viatical investments shall be made only to investors or other persons for whom this investment is "suitable." In this regard, the viatical issuer, and any broker-dealer or sales representative engaged by the viatical issuer shall not recommend to an investor or other person the purchase, sale or exchange of a viatical investment without reasonable grounds to believe that the recommendation is suitable for the investor or person.

Such suitability shall be determined on the basis of information furnished by the investor or person after such inquiry as may be necessary under the circumstances, concerning the investor's or person's:

- 1. investment objectives;
- 2. financial situation and needs;
- 3. age; and
- 4. such other information known, or that reasonably should be known by the viatical issuer, broker-dealer, or sales representative.

The viatical issuer and any broker-dealer or sales representative engaged to offer and sell viatical investments shall require and maintain information regarding its viatical investors necessary to make such determination prior to engaging in any transaction based upon a recommendation by the viatical issuer, broker-dealer, or sales representative.

A corporation, partnership, or other entity specifically formed for the purpose of acquiring the securities offered by the viatical issuer may be a suitable investor only if each of the equity owners of the corporation, partnership, or other organization is a suitable investor. In addition to the suitability requirements above, suitable investors in any such entities may include the following:

- A. Any person that meets the definition of accredited investor in Regulation D, Rule 501(a) of the Securities Act of 1933 or Qualified Institutional Buyer in Rule 144A of the Securities Act of 1933;
- B. A natural person who, either individually or jointly with the person's spouse, (i) has a minimum net worth of one hundred fifty thousand dollars (\$150,000) and had, during the immediately preceding tax year, gross income in excess of [one hundred thousand dollars (\$100,000) and reasonably expects gross income in excess of one hundred thousand dollars (\$100,000) during the current tax year or (ii) has a minimum net worth of two hundred fifty thousand dollars (\$250,000). "Net worth" shall be determined exclusive of home, home furnishings, and automobiles. Other assets included in the computation of net worth shall be valued at fair market value. The aggregate amount of viatical investments of each natural person shall not exceed 10 percent of their net worth, as defined by this subsection.

# **APPENDIX A---Post-Sale Viatical Disclosure Document**

# **Read Immediately Upon Receipt**

You have invested in a **viatical investment**. A **viatical investment** is an agreement for the purchase of an interest in the death benefit of a life insurance policy. The individual whose life insurance policy is being sold is called the **viator** or **insured**.

# Right to Rescind or Cancel

1. [Set forth the terms and conditions of the viatical investor's right to rescind or cancel the viatical investment.]

Wha	t you purc	<u>hased</u>									
2.		You have invested \$ the death of the <b>insured</b> .			_ and will receive \$ up					pon	
		e expectancy	of the	insured	in	whose	policy	you	are	investing	is
		red has the fol	lowing m	nedical con	ditic	on:					
3.	You hav	You have acquired:									
	□ 		% (pe deat	rcent) owr th benefit	ersh	ip of a li	fe insura	ance po	olicy	with a	
	□ th	ne entire owner eath benefit	rship of a	life insura	ınce	policy w	vith a \$ _				
	a □ th	\$ ne entire death eath benefit	% (pe	ercent) of t dead of a life ins	he do ath b surar	eath bendenefit nce polic	efit of a	life in	suran	ce policy v	vith
<b>The</b>	insurance <sub>I</sub>	oolicy									
4.	The life insurance policy was issued by:										
	Company Address:	_									
	Telephor	ne Number:									

5.	The m	The most recent A.M. Best rating for this insurance company is:					
6.	The po	The policy number is:					
7.	The po	The policy was issued on (date):					
8.							
		A term policy					
		The term of the policy is:					
		A group policy					
		Name of the Group: Address:					
		Telephone Number:					
		Contestable					
		The policy is contestable until (date):					
Owne	<u>ership</u>						
9.	As a r	esult of your purchase, you are:					
		an owner and beneficiary of a life insurance policy					
		Other owners of the policy will be: (names and addresses of other investors)					
		a beneficiary <b>only</b> of a life insurance policy					
		The owner(s) of the policy will be: (names, addresses, and telephone numbers)					
		Other beneficiaries of the policy will be: (names and addresses of other investors)					

<u>Pren</u>	<u>niums</u>								
10.	Premi	iums on the policy are:							
		Paid up and no additi	onal pı	remium payments wil	l ever be required.				
		Required to be paid periodically.							
		Premiums are	):						
			\$		_ annually				
		Payments of	\$		_ are due to be paid	1:			
				Monthly Quarterly Semi-annually Annually					
11.	Term	Term of premium payments							
		If premium payments (date)Premium payments n				aid up on			
12.	Fundi	ing of premium paymer	nts (che	eck all that apply):					
		A portion of your investment has been set aside to pay premiums. This amount will fund the payment of premiums until (date)							
		These funds have been placed in an escrow account:							
		Name of Escrow Agent: Address							
		Telephone Number Bank Name							

		You will be obligated to pay additional money to fund premium payments after (date) will be due to be paid:						
		<ul><li>☐ Monthly</li><li>☐ Quarterly</li><li>☐ Semi-annually</li><li>☐ Annually</li></ul>						
		Before these additional payments are due, you will be notified of when and to whom to make your premium payments.						
Use (	of your	investment funds						
13.	Of th	Of the amount you are investing:						
	\$	will be used to purchase the policy.						
	\$	will be set aside to pay premiums on the policy.						
	\$	will be used to pay a commission to the person(s) who sold you the policy.						
	\$	will be used to pay administrative expenses and other transaction costs or payment to the viatical company.						
	Addr	e of viatical issuer:  eess:  phone:						